

# RAFFY FRANCISCO

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## Summary

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UI/UX Designer and Front-End Developer with 4+ years of experience designing and building responsive web interfaces for digital products. Skilled in translating design systems and user flows into production-ready frontend experiences using React, Next.js, Tailwind CSS, and modern UI workflows. Strong background in visual design, usability, and design-to-code collaboration.

## Skills

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- **Graphic design**  
Adobe Illustrator, Photoshop, 3D Vector Illustration, Logo Design, Branding, Social Media Design, Seasonal Campaigns
- **Development**  
HTML5, CSS3, JavaScript, React, Next.js, Tailwind CSS, MUI, Git
- **UI/UX & Web Design**  
Figma, UI/UX Design, Wireframing, Prototyping, Responsive Web Design, Application Design
- **Tools**  
Jira, Trello, Slack, Docker

## Work History

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### FRONT END Developer – KitCode

Jan 2025 - Present

- Designed and developed responsive user interfaces for a live international lottery platform, improving usability across desktop and mobile devices.
- Translated UI/UX concepts and visual designs into production-ready frontend components using modern web technologies.
- Collaborated with developers using Git and Bitbucket to support smooth UI integration, version control, and deployment workflows.
- Contributed to reusable UI patterns and component structures to improve consistency, scalability, and development efficiency.
- Supported ongoing platform maintenance by resolving frontend bugs, refining layouts, and improving user experience across key user flows.

### Senior Graphic Designer – Zeinous

Jul 2023 - Jan 2025

- Led branding and visual design projects across digital and marketing channels, improving consistency and brand presentation.
- Created web and campaign visuals that supported user engagement, promotions, and product communication.
- Developed design systems and reusable visual assets to streamline creative production and maintain brand cohesion.
- Mentored junior designers and supported design quality through feedback, workflow guidance, and best practices.

### Graphic Designer – BGK Printing Services

August 2020 - July 2023

- Produced client-facing visual materials including brochures, banners, signage, and promotional assets with a focus on quality and brand alignment.
- Created digital mockups and presentation-ready concepts that helped clients review and approve designs more efficiently.
- Managed revisions and design refinements to reduce production errors and improve turnaround speed.
- Worked closely with clients and production teams to deliver accurate, print-ready assets under tight timelines.